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*Note: Images available at:*  
**Immediate Release**

## Is data Analytics the key to curing the “The Great Resignation”?

### NYU Tandon and corporate partners show how at Conference on Human Capital Innovation in Technology & Analytics

BROOKLYN, New York, Tuesday, April 19, 2022 – During the Covid-19 pandemic, record numbers of workers resigned from their jobs, and employers were hard-pressed to find talent to fill numerous open positions. This is a continuing problem affecting American industry. The rate of resignations hit a 20-year high [last fall](#), according to Pew Research, whose recent survey found that low pay, a lack of opportunities for advancement and feeling disrespected at work are the top reasons why Americans quit their jobs last year.

“[The Great Resignation: How Analytics Can Help](#),” the 11<sup>th</sup> annual Conference on Human Capital Innovation in Technology & Analytics, co-sponsored by Johnson & Johnson and Accenture, will examine the role of data analytics in tackling the current challenges of critical shortages in the workforce resulting from record numbers of workers leaving their jobs.

The **free Zoom conference** on April 26, 2022, hosted by the NYU Tandon School of Engineering, convenes thought leaders and experts at the cutting-edge of human capital analytics. Participants, including executives, managers and professionals, who range from people analytics specialists to HR generalists — as well as faculty and students from a variety of disciplines — will explore how data analytics can help reveal not only why people are leaving their jobs in record numbers, but also what effective interventions organizations are using to improve the retention and attraction of talent.

Register [HERE](#) for this free conference

“This conference will be invaluable to a wide range of professionals for whom talent retention is of concern— from C-suite executives, human capital analytics specialists and HR professionals, to managers, government agencies and the press,” said [Harold G. Kaufman](#), professor emeritus of the Department of Technology Management & Innovation, and Director of the Research Program in

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Human Capital Analytics at the NYU Tandon School of Engineering, who created the annual conference series.

**The conference will feature the following:**

- Thought leaders from **Accenture, Johnson & Johnson, and Microsoft** explore innovative data analytic methods being utilized to manage their talent shortages
- **The Conference Board** will report research using recent data that provides insights into what's happening with the workforce and where it is heading
- Participants from NYU Tandon include [Kurt Becker](#), Vice Dean for Research, Innovation, and Entrepreneurship at NYU Tandon and [Vincent Conte](#), Managing Partner, Work/Life, LLC and adjunct professor of Technology Management and Innovation
- An NYU research team will report a cutting-edge investigation of the relationship between resignations and job openings
- A special addition to this year's program will be the participation of **Distinguished Professor Tom Davenport** from Babson College, a guru in human capital analytics

“This conference provides a valuable opportunity to learn from leading experts about how analytics can reinvent workforce management to more effectively deploy, utilize, develop and engage talent during The Great Resignation,” said Kaufman.

***About the New York University Tandon School of Engineering***

*The NYU Tandon School of Engineering dates to 1854, the founding date for both the New York University School of Civil Engineering and Architecture and the Brooklyn Collegiate and Polytechnic Institute. A January 2014 merger created a comprehensive school of education and research in engineering and applied sciences as part of a global university, with close connections to engineering programs at NYU Abu Dhabi and NYU Shanghai. NYU Tandon is rooted in a vibrant tradition of entrepreneurship, intellectual curiosity, and innovative solutions to humanity's most pressing global challenges. Research at Tandon focuses on vital intersections between communications/IT, cybersecurity, and data science/AI/robotics systems and tools and critical areas of society that they influence, including emerging media, health, sustainability, and urban living. We believe diversity is integral to excellence, and are creating a vibrant, inclusive, and equitable environment for all of our students, faculty and staff. For more information, visit [engineering.nyu.edu](http://engineering.nyu.edu).*

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